



The She – Suite[®] Brand Leadership Institute[®]

Partnership Success Factors

BEST PRACTICE FOR PARTNERSHIP ENROLLMENT SUCCESS:

- **Confirm** an executive sponsor active engagement and support of BLI program over the three-year commitment
- **Engage** executive sponsor, Talent, DE&I and HR business leaders and alumni early for awareness and support (align communications - share BLI Overview Video, Invite to Graduation, etc.)
- **Ensure** managers realize this program is for them and are accountable to executive sponsor to play their part
- **Reinforce** the company commitment from the beginning with a special benefit/offer/opportunity upon graduation (ex. BLI graduates present their capstone to leadership upon graduation, participants matched with an executive sponsor/mentor during or after the program, etc.)
- **Reinforce** the company's reason for selecting the employees to participate as positive and an investment in their leadership and the company's expectation of managers to engage and support
- **Host** an Open House to give candidates an opportunity to "opt-in" to affirm commitment to the program, ensure internal company leaders are in attendance
- **Promote** the participants internally and through social media to showcase your employer brand and spotlight their success both within and outside of your organization