



The She – Suite[®] Brand Leadership Institute[®]

Participant Selection

The Ideal Candidate – The **BLI Potentialist** should be the right organizational fit as well as be invested personally.

Participant Selection Criteria

1. Identified as “growth-minded” – individual contributor, people manager, mid-level career
2. Served in current role for a minimum of one-year
3. High Performer and/or High Potential
4. Transition ready – actively looking for tools and resources to prepare for next level leadership
5. Open to change – ready to address blind spots
6. Able to invest the time in actively engaging in the program
7. Willing to collaborate with manager throughout the program – to seek out increased exposure and expanded network opportunities.

The BLI is the right fit for employee if.....

READY to prioritize their own development and be accountable with their time

INTRIGUED by defining personal brand leadership built on purpose

EAGER to execute a plan of action against gaps and goals

COMMITTED to accountability and building community (both internal to your organization and external via networks)

WILLING to pay it forward and set a new standard for leadership within your organization

ALL-IN to lead with clarity, confidence, competence and the right connections